



The Goals of Digital Transformation

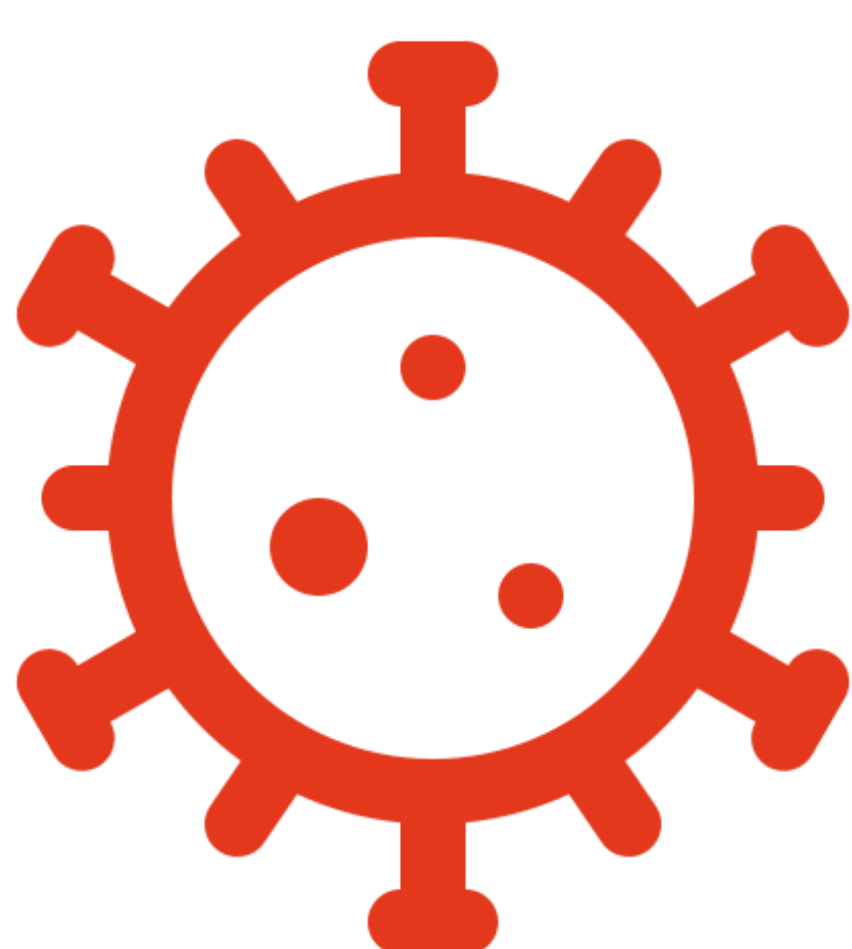
Colleges want to step up efforts to use technology to enhance how they educate, operate, and conduct research. *The Chronicle of Higher Education* surveyed senior administrators nationwide to understand where they see the opportunity – and challenges – for this digital transformation.



Colleges See a Need for Change

9 out of 10

agree that digital transformation is key to their institution's future



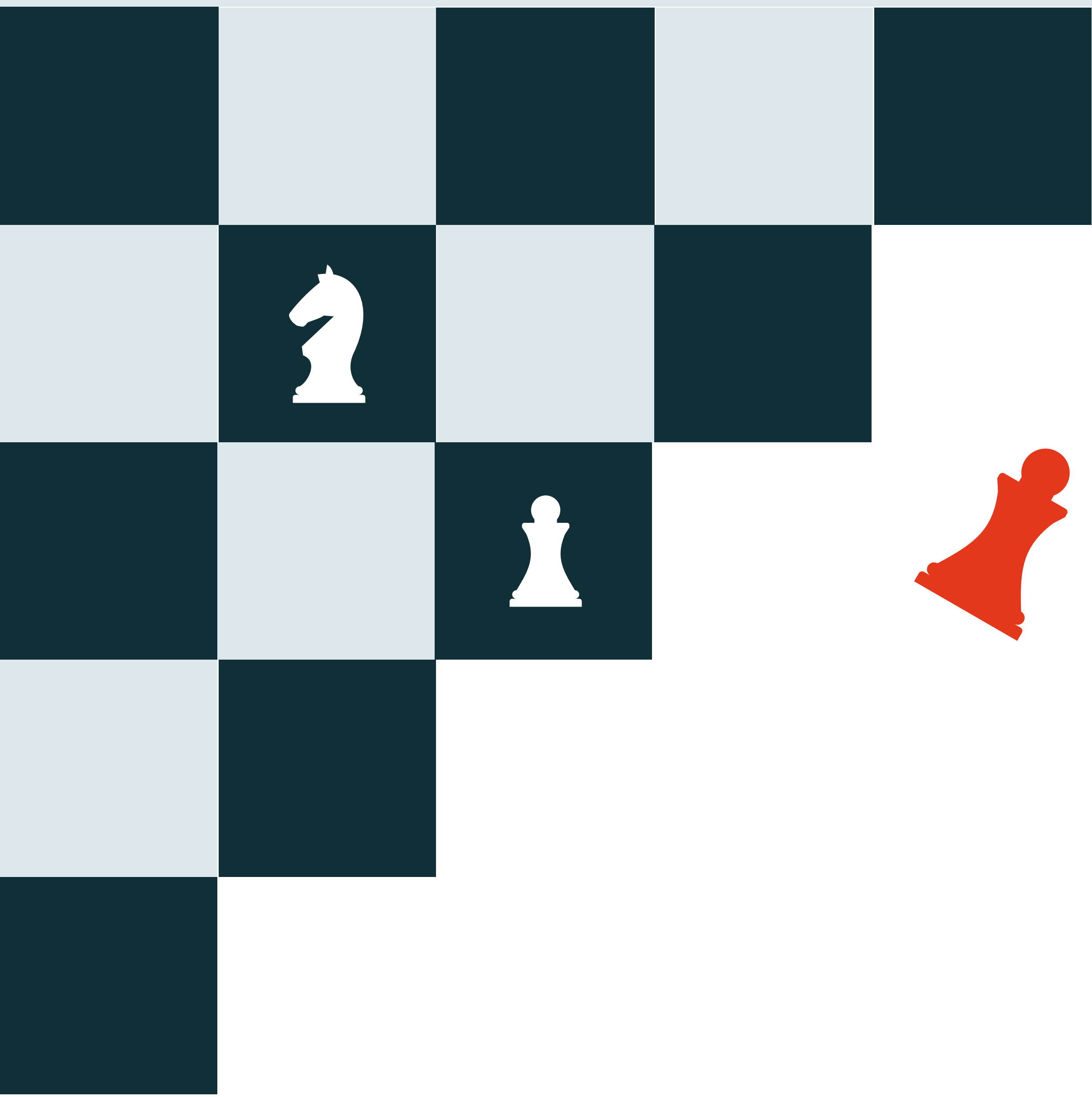
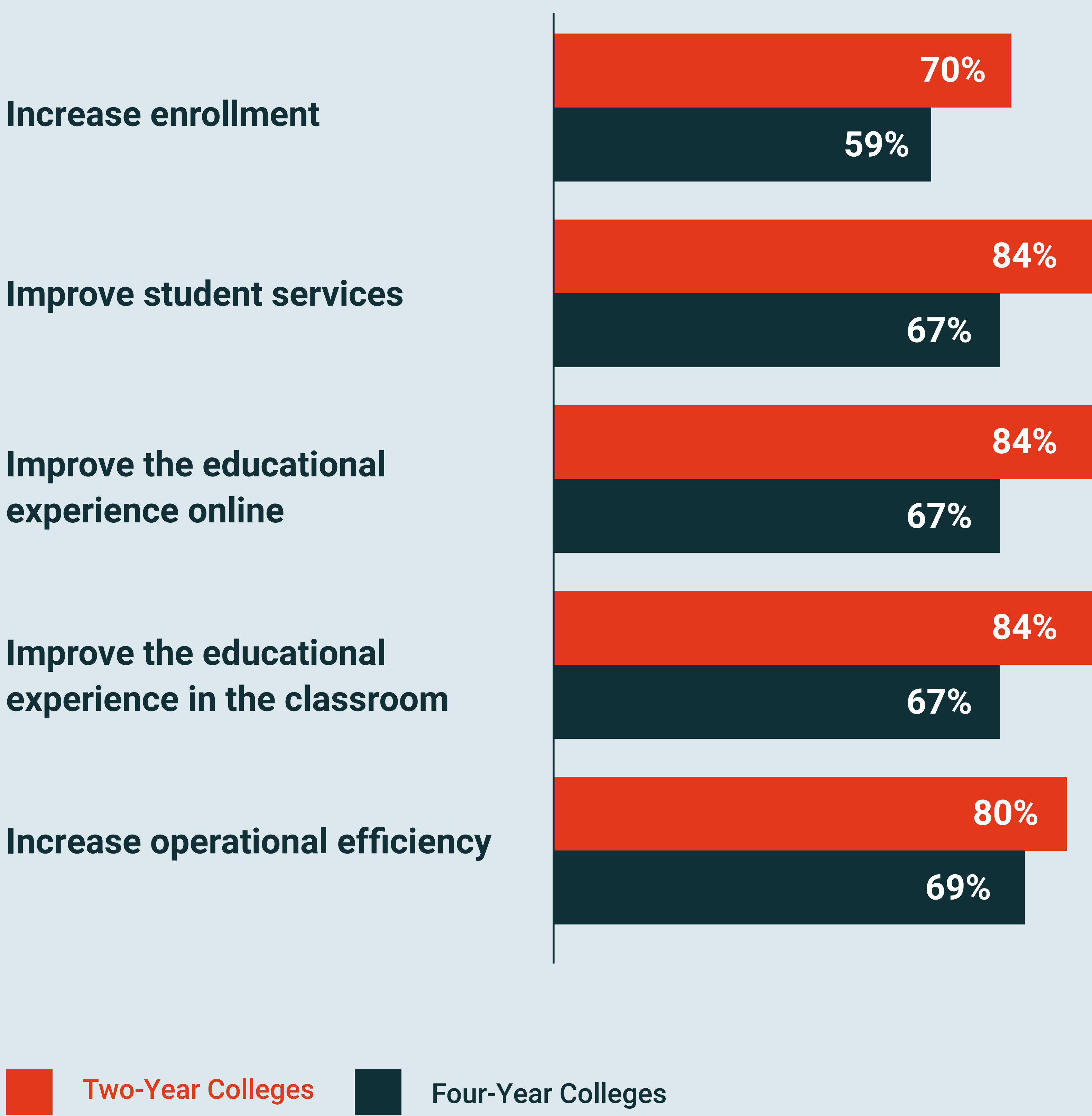
And Covid-19 Has Had an Impact

9 out of 10

say the pandemic has sped up digital transformation on their campus

But Higher-Ed Sectors Differ on Priorities

Portion of administrators who said these options were “very important” goals for digital transformation



And a Strategy Is Lacking for Many

44% of colleges say they don't have a strategic plan to invest in and use technologies to make large-scale changes

What's Next?

Expect more colleges to:

- Develop specific plans on how to use technology to support student services
- Hold campus discussions on how to widen access using online or hybrid courses
- Look for ways to spur innovations while avoiding overwhelming fatigued faculty and staff members

