

What's Wrong - and Right - With American Higher Ed

Malcolm Gladwell
 PURSUE YOUR INTERESTS
 HBCUS SPEAKING UP
 DECLINE IN AMERICANS SAYING COLLEGE HAS POSITIVE EFFECT
 ARE YOU INTELLECTUALLY CURIOUS
 DON'T ASK, DON'T TELL
 GET AWAY FROM SINGLE DEFINITION OF EXCELLENCE
 HOW GOOD ARE WE AT FINDING DIAMONDS IN THE ROUGH
 CHOOSE THE ENVIRONMENT
 ITS EVERGREEN
 FOR THE LEFT BRAIN

Supreme Court
 THEY'RE NOT SERIOUS
 THEY CAN'T HAVE IT BOTH WAYS!
 ELITE SCHOOLS HAVE SELECTIVE ADMISSIONS PROCESS

Revive Public Funding
 GET A BETTER FEEL OF WHAT THE LANDSCAPE IS
 NEED TO FIX THE SYSTEM

Cost of Higher Ed Has Grown
 WHAT IS A QUALITY EDUCATION
 GIVE STUDENTS A CHANCE
 IMPROVE CHANCES OF CHANGING ECONOMICAL STATE OF STUDENTS

Job is supposed to be to lift minds up
 THE TOP SHOULD BE DIVERSE
 IVY LEAGUE SOAKING UP THE \$\$\$

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TOP DOWN BOTTOM UP!

FLIP CLASSROOM

WHO'S TELLING THE BEST STORY?

Reconnecting Campuses, Communities, & Careers Through Digital Storytelling

PLAN FORWARD

TECHENABLES TRANSFORMATION & INNOVATION

THE FUTURE OF A TRANSCRIPTS

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WHAT'S A GOOD EDUCATION?

WHAT'S A GOOD STUDENT?

ACCESS & EQUITY

SYSTEMIC PROBLEMS

I WOULD RATHER MY STUDENTS FAIL CREATIVELY RATHER THAN SUCCEED CONVENTIONALLY

CULTIVATE ABILITIES

THINK ABOUT INTELLECTUAL ABILITIES

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COMMUNICATING SCIENCE IN A CLIMATE OF MISTRUST

DO'S & DON'TS

REGAIN TRUST

SOCIAL MEDIA

CHALLENGE TO EXPLAIN THE SCIENCE

BE VERY CLEAR!

UNIVERSITIES AT EPICENTER

POP CULTURE TO EXPLAIN THE SCIENCE

WHO DO PEOPLE TRUST

JOURNALISM IS SHRINKING

SUPPORT

WHO DO PEOPLE TRUST

BE CREATIVE & ENGAGING

DON'T HYPE THE WORK

DON'T USE NUMBERS & GRAPHS

TRY DIFFERENT STRATEGIES

EXPERTISE MATTERS

MISINFORMATION

DON'T IGNORE THE MAJORITY

DON'T USE TECHNICAL JARGON

NOT ALL SCIENTISTS ARE GREAT COMMUNICATORS

CHANGE IN SCIENTIFIC ENTERPRISE

BAD SCIENTIFIC STUDY

SHOW YOU CARE

UNIVERSITIES HAVE A RESPONSIBILITY

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THE POWER OF AUDIO in the CLASSROOM

CRITICAL LISTENING

LEARN CRITICAL SKILLS

ACTIVITIES FOR STUDENTS

PEOPLE WANT COMPANIONSHIP

PODCAST QUALITIES

WHO'S YOUR AUDIENCE

PASSION

THINK ABOUT THE "WHO"

TOLD BEST IN SOUND

PODCAST OF THE YEAR

CLOSE TO THE SOURCE

MIRACLE WONDER

HISTORY OF MUSIC

PORTABLE

THE LAST ARCHIVE

I HATE THE IVY LEAGUE

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RECONNECTING A DIVIDED AMERICA

CULTURE WAR

RESERVE THE CULTURE

WHAT'S GOING ON?

WHAT'S COLLEGE FOR?

STUDENT DEBT CRISIS

DEMOCRATS WITH COLLEGE DIPLOMAS

POLITICAL BACKLASH

ARE YOU LOOKING DOWN ON ME?

ELITISM

STATUS!

HISTORICAL CONTEXT

SAYS SOMETHING ABOUT VALUES AS A FAMILY?

NO HIGHER ED SYSTEM PAID BY STATE

RIGHT WING

NOT GOLDEN AGE FOR ALL

UNWORTHY VS WORTHY

WINNERS & LOSERS

BIG RESEARCH

HIGHER ED RESENTMENT

AAA GROUP ATTRACT FUNDING

NO SINGLE SOURCE

INSTITUTIONS SHOULD DELIVER ROCK SOLID EDUCATION

REDUCE TAX PAYER EXPENDITURES

EXPAND ACCESS TO COLLEGE

HBCUS UNDERFUNDED

SYSTEM HAS TOLD THEM THEY'RE UNWORTHY

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The Evolving University

CONNECT WITH PEOPLE

CHANGE UNIVERSITY CULTURE

INCLUSION VS EXCLUSION

ADVANCE SPECIES

HOW ARE WE IMPACTFUL?

GROUND ON CORE VALUES

FREE SPEECH

WORK ON DEMOCRATIC PRINCIPLES

BRITISH MODEL OF SEPARATISM

FOUNDATION PROBLEMS

MUST HELP K12

BECOME NARROW IN FOCUS

CREATE LEAGUES

HAVE A LOT OF HILLS TO CLIMB

NOT AMERICAN ENOUGH

DISADVANTAGED MINORITIES

DIVERSE POPULATION

ACCEPT THOSE WHO QUALIFY

WE HAVE OLD MINDSET

DEMOCRACY CAN'T EVOLVE

LEVERAGE & CONNECT

LACK OF ADAPTABILITY IN INSTITUTIONS

INCREASE VALUE PROPOSITION

NOT AS CONNECTED AS WE OUGHT TO BE

DON'T HAVE THE FUNDING MODELS

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