

## Chronicle Account Creation



One question we get often from *Chronicle* site-license administrators is, “why should my users create an account?” While using IP access is great to read articles on [chronicle.com](http://chronicle.com), if members of your campus community are looking for more personalized insights, creating an account gives them just that.

A site license allows users to register for a *Chronicle* account using their institutional email addresses (.edu or .org). With a *Chronicle* account, they can sign up for a wide array of newsletters that deliver the latest content directly to their inboxes. Read on to learn about other valuable benefits.

### Domain Access

- By registering with the email address associated with their institution’s domain, any user can receive *Chronicle* newsletters and access special features, whether they are on or off campus.

### Newsletters

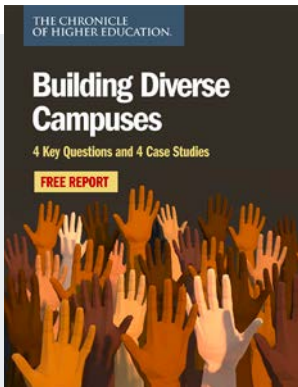
- *The Chronicle* offers a wide variety of free newsletters to account holders.
- Newsletters include our flagship daily newsletter, *Academe Today*, as well as a range of topical newsletters such as *Race on Campus*, *Teaching*, *The Review*, and *Your Career*.
- To see a full list of the newsletters offered, go to [this page](#).

### Free Reports

- Account holders receive access to a variety of free *Chronicle* reports.
- To access reports, [see the following page](#).

### Job Search

- Creating an account allows users to upload a résumé to *The Chronicle*’s job board.
- Account holders can also track their applications submitted through the [job board](#).
- *The Chronicle*’s listings include executive, administrative, and faculty roles in higher education, as well as others outside of the field.



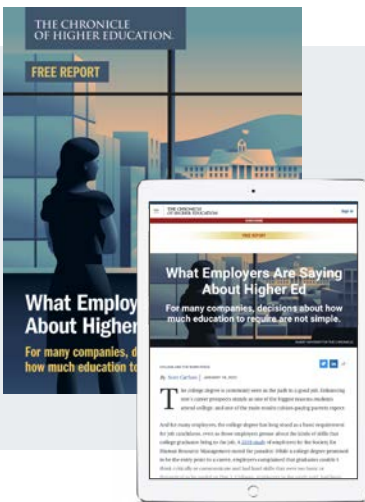
## Building Diverse Campuses

4 Key Questions and 4 Case Studies

In this excerpt from the “Diversifying Your Campus” report, we start with the hard questions before diving into case studies. Those questions include, “does diversity training help?” and “why do diversity efforts often fail?”

The case studies feature four colleges that tested ideas and evaluated outcomes in their diversification processes.

[Read “Building Diverse Campuses” here.](#)



## What Employers Are Saying About Higher Ed

For many companies, decisions about how much education to require are not simple.

The report “Building Tomorrow’s Work Force” provides insights on what skills are needed in today’s expanding fields.

This free report provides insights into employers’ views on apprenticeships, college majors, degree requirements, the need for soft skills.

[Read “What Employers Are Saying About Higher Ed ” here.](#)



## The Puzzle of Student Data

Key Strategies for Using Critical Information Responsibly

Whether your institution is on the cutting edge of student-data collection or newer in the game, this excerpt from “Using Student Data Responsibly” is a tool for examining your institution’s data-collection process.

This free report will have you ready to ask thoughtful questions about your institution’s data practices.

[Read “The Puzzle of Student Data” here.](#)